# PeakKEIKI

Neuroperformance care program exclusively for keiki athletes

PeakKEIKI provides Hawai'i's amateur youth athletes 10-19 years old special year-long access to Jackupuncture's PeakMIND services

#### **PROGRAM GOAL**

Maximize the benefits of sports participation while reducing the risks

The majority of concussions/mild traumatic brain injuries (mTBI) occur in youth. Untreated mTBI can impact cognition, mental health, and behavior for years, if not ones entire life. As risk of mTBI is greater for youth athletes, our goal is to ensure this group receives the vital care necessary for lifelong health and success.

#### **PROGRAM FEATURES**

FEATURES	DETAILS	
PeakMIND GROUP SESSIONS	Unlimited PeakMIND group sessions	
mTBI TELEHEALTH EVAL	Access to app-based telehealth evaluations for acute concussion/mTBI at reduced rate	
BRAIN CHATS	Monthly talks to answer your questions about best managing care and brain health for youth athletes	
SUPPLEMENT SUPPORT	Access to Jackupuncture's online dispensary for recommended supplements at exclusive rates	
MONTHLY INVESTMENT	\$200 plus tax	

#### MEMBERSHIP ELIGIBILITY

Membership is open to 100 amateur youth athletes 19 years old and younger.



#### **ENROLLMENT IS SIMPLE**

- 1. Complete initial PeakMIND evaluation and treatment
- 2. Complete introductory series of PeakMIND
- 3. Enjoy PeakKEIKI benefits for a year

### **INTRODUCTORY SERIES**

Completing an introductory series of PeakMIND is key for initiating the brain's healing process. This helps achieve a lot of healing and improvement immediately while also making future PeakMIND doses more effective. That's why an introductory series is the only mandatory step in enrollment process.

#### So, how does it work?

If you choose to enroll in PeakKEIKI after your initial evaluation, you will receive a baseline EEG ("brain map") and introductory series of PeakMIND. After this series, a second evaluation and EEG will be provided. This initial series of care is usually \$2750 but is available for PeakKEIKI members at a special rate of \$1000.

#### **ANNUAL RE-ENROLLMENT**

Every year, we will provide a new baseline evaluation and EEG for members who wish to continue with PeakKEIKI. This ensures we have up-to-date information for our keiki athletes and will be a one-time additional payment of \$350.



FEATURES	DETAILS
PeakMIND GROUP SESSIONS	PeakMIND group sessions will be provided in Jackupuncture's Performance Lounge. Time blocks during regular clinic hours Sat-Wed will be available for booking.
mTBI TELEHEALTH EVAL	2 telehealth apps for concussion evaluation will be made available whenever necessary upon request. This will help determine if further in person evaluation is necessary.
BRAIN CHATS	mTBI education is vital! Monthly talks in the Performance Lounge or online will be held to answer your questions about best managing care and brain health for youth athletes.
SUPPLEMENT SUPPORT	Members receive exclusive discounts on all orders in our online dispensary, including our recommended athlete mTBI kit.

#### mTBI FACTS

Girls are concussed more frequently than their boy counterparts in the same sport. Their recovery also takes longer.

Concussions can impact 7 different systems, leading to a wide variety of symptoms. This can include issues with vision, balance, digestion, body temperature, mood, and personality.

Concussions can occur from impacts to the body, neck or head, and do not require loss of consciousness.



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## **Program Comparison**

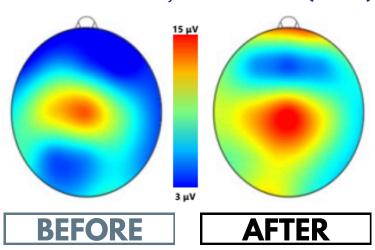
Compare PeakKEIKI pricing and features to our standard PeakMIND program

#### STANDARD vs PeakKEIKI

FEATURES	STANDARD	PeakKEIKI
mTBI TELEHEALTH EVAL	\$75	\$25
PeakMIND GROUP SESSIONS	X	✓
BRAIN CHATS	X	✓
SUPPLEMENT SUPPORT	X	25% OFF
INDIVIDUAL PeakMIND SESSION	\$250	X

#### **PeakMIND RESULTS**

#### 17 YEAR OLD GIRL, CONCUSSION (JUDO)



This keiki athlete had attempted concussion rehab with her doctor and physical therapist for 6 months with little success. After 3 weeks of PeakMIND, her symptoms fully resolved and she was feeling herself again. She returned to sport and had more energy throughout the school day. Her parents were thrilled to see their keiki happy and be her healthy active self again.